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COMPANY PROFILE



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ABOUT US

Ijob Ijob is a career platform dedicated to addressing the challenges faced by both job seekers and employers. We recognize the struggles of graduates and experienced professionals in finding meaningful employment, and we understand the high costs that recruiters face when advertising job openings. Our platform bridges this gap by offering an affordable, user-friendly space where recruiters can post job vacancies across various industries, and job seekers—whether fresh graduates or seasoned professionals—can easily apply for positions that match their skills and career goals. With Ijobijob, recruiters can reach a wider talent pool without the hefty price tag, while job seekers can apply for opportunities from the comfort of their own home.

VISION

To be the premier online career platform in Africa, empowering people and companies by connecting talent and opportunity, and cultivating a flourishing workforce for the sustainable development of the continent



MISSION

To use cutting-edge, easily accessible technology to link employers and job seekers while offering tools and assistance that foster professional development, improve skills, and enable fulfilling career paths throughout Africa.



GOALS

- User Growth
- Employer
- Engagement
- Regional Expansion

OBJECTIVES

- Performance Tracking
- Feedback Mechanism
- User Experience



02



PROBLEM

Unemployment

High unemployment rates are a defining feature of the African labor market, particularly for young people and recent graduates. Many young professionals have trouble finding jobs that fit their qualifications and skill set, and employers have trouble finding qualified applicants for open positions. The results of traditional job search techniques are frequently limited because job seekers might not have access to extensive resources, specialized advice, or networks that can help them in their employment journey. Furthermore, regional differences in access to technology and job availability present serious obstacles to connecting employers and job seekers.

SOLUTION



Online Career Portal tailored for Africa:

The creation of an extensive online career portal tailored to the particular difficulties faced by the African labor market is the suggested remedy.

Networking Opportunities:

Job searchers can communicate with possible employers, find out about available positions, and develop business relationships.

Localized Content and Support:

Information about regional employment openings, market trends, and resources catered to regional economic circumstances may be included.

Tailored Job Matching Algorithm:

Our system uses intelligent job matching system that connects relevant job openings with the interests, abilities, and profiles of job seekers. Artificial intelligence (AI) would be used by this system to improve match accuracy and suggest opportunities based on user preferences and behavior.

Continued Research

The solutions offered need to be based on sound market decisions so that they can have an impact.

SWOT ANALYSIS

S STRENGTHS

- Targeted Focus
- Comprehensive Features
- User-Friendly Mobile Application
- Adaptable Content

W WEAKNESS

- Technology Gap
- The platform's effectiveness and reach may be hampered by connectivity problems and
- Emerging competitors and established platforms within the region could pose challenges

- Growing Youth Population
- Global Partnerships
- Economic Development Initiatives

- Economic Instability
- Political Challenges
- Changing Workforce Dynamics

O OPPORTUNITY

T TREATS

OUR SERVICE

We are a digital platform that assists individuals in finding employment opportunities and helps companies in identifying potential candidates.



Job seekers

Our online platform allows job seekers to look for job openings, send in resumes, and try for positions. Certain platforms enable individuals to get alerts when positions that align with their search criteria or past job submissions are located.



Employer

Our online platform allows employers to advertise available positions, accept job applications, and browse through potential candidates and CVs. Certain platforms enable employers to focus on both internal and external job listings.



LISTING PLAN

Our subscription plan outlines the services, benefits, and features our clients will receive in exchange for regular payments



ONE LISTING

- 30 Days Listing Duration
- Email Alerts To Candidates
- Dedicated Contact Person
- User Account
- Company Logo
- 35 Days Account Access

 **R999**



TWO LISTINGS

- 30 Days Listing Duration
- Email Alerts To Candidates
- Dedicated Contact Person
- User Account
- Company Logo
- 60 Days Account Access

 **R1699**



FIVE LISTINGS

- 30 Days Listing Duration
- Email Alerts To Candidates
- Dedicated Contact Person
- User Account
- Company Logo
- 90 Days Account Access

 **R2999**



THANK YOU

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**Contact
us**